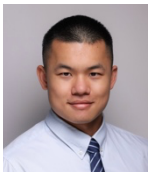

ZHENG (John) HUANG

MSc Financial Technology Candidate @ Frankfurt School

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ABOUT ME

Corporate Strategy professional with 3+ years at Volkswagen Group China, now specialising in Strategy Delivery, Financial Technology & Digital Assets. Currently pursuing MSc Financial Technology (Concentration: Central Banking & Financial Regulation) at Frankfurt School, ranked top of class. Combines analytical rigour in corporate strategy, data governance and regulatory compliance with first-hand exposure to digital asset risk and AML technology. Trilingual (EN · DE · ZH all professional fluency); CFA Level I passed, CFA level II scheduled in November; GMAT 695 (world top 2%).

PROFESSIONAL EXPERIENCE

Associate – Strategy & Growth · *EMPA Data & Management Consulting, Frankfurt* Oct 2025 – Present

Boutique consultancy specialising in Data Governance, Regulatory Compliance, and AI/Data Strategy for financial institutions and corporates; also developing proprietary SaaS platform automates ERP & data governance workflows.

- Defined GTM strategy incl. product positioning, pricing, and channel strategy for EMPA proprietary data governance ERP; authored functional requirements and led client demo sessions with senior stakeholders.
- Built complete financial scenario models incl. P&L, cash flow, cost & revenue estimations for business planning for the firm, supporting strategic decisions.
- Created the EMPA Venture Standard Process — a 6-phase, 4-gate framework for venture development, now adopted as firm-wide methodology.

Corporate Strategy Analyst · *Volkswagen Group China, Beijing* Jan 2022 – Jun 2025

- Prepared Top Management Committee materials alongside leading strategy consultancies; translated competitive intelligence and market data into board-ready decision packages.
- Produced data-driven studies on China's EV landscape, directly informing product and investment decisions across VW Group's China portfolio.
- Defined and tracked OKRs/KPIs for the "NEW AUTO 2030" initiative; managed strategic partnership with XPeng, coordinating cross-functional workstreams and milestone delivery.
- Served as departmental risk manager; coordinated with Group-level risk management team, identified, assessed, and tracked operational risks.

Project Coordinator – Charter Flights · *AHK Beijing (German Chamber of Commerce)* Jul 2021 – Oct 2021

- Managed charter flight logistics for 3,000+ passengers during COVID-19, coordinating across government agencies, airlines, and corporate clients under time-critical regulatory constraints.

EDUCATION

Frankfurt School of Finance & Management Sep 2025 – Jul 2027

MSc Financial Technology · Concentration: Central Banking & Financial Regulation

Newly founded MSc program & concentration led by central banking & digital asset professionals: Prof. Dr. Jens Weidmann, Prof. Dr. Emmanuel Mönch, Prof. Dr. Michael Ehrmann, Prof. Dr. Co-Pierre Georg

Grade: 1,6 (Top of Class) · Relevant coursework: Machine Learning, Digital Assets, Statistics & Econometrics (1,0), Financial Platform (), Monetary Economics, Central Bank Watching

Beijing Foreign Studies University Sep 2018 – Jun 2022

Bachelor of Arts · German Studies & Linguistics

Grade: 3.72/4 (Top 10%) · Relevant coursework: Computer Linguistics, Applied Linguistics, Macro & Micro Economics

Gymnasium Martinum, Emsdetten (NRW) Aug 2015 – Jun 2016

German Secondary School – Schüleraustausch

Shenzhen Foreign Languages School Sep 2014 – Jun 2018

Top ranked high school in China

SKILLS & CREDENTIALS

Certifications: CFA Level I (passed) · CFA Level II Candidate (Nov 2026) · GMAT 695 – Top 2% globally (Q88 / V83 / DI83)
Languages: Mandarin Chinese (native) · English (C2) · German (C1–C2 professional proficiency)
Technical: Advanced Excel & Financial Modelling · PowerPoint · Python · SQL · Advanced AI/LLM tooling
Interests: German Ju-Jutsu · Competitive rowing · Rock climbing/Bouldering · Volleyball · Electric guitar